



## Benefits Alliance Announces RDF Group as New Member Firm

CONCORD, June 1, 2025

Benefits Alliance is proud to announce that RDF Group has been selected as a new Member Firm. RDF Group focuses exclusively on being the employee benefits, pension, and corporate insurance experts. They bring in outside experts for business valuation, succession/estate planning, and bespoke financial planning for the business owner, so the small business owner truly has access to the best in their field.

"What makes RDF Group a great fit for Benefits Alliance is their laser focus on supporting the heart of the Canadian economy – small business owners," said Carolyn Eagan, President of Benefits Alliance. "Their growth in the region reflects a strong strategy and a deep understanding of the local market. You can see their team is empowered, passionate, and truly connected to their clients. They genuinely love what they do – and it shows in the way they help small businesses thrive. Their experience and dedication to client advocacy will strengthen Benefits Alliance as we continue to grow our voice in the industry."

"I'm excited to be joining an organization of benefits and pension professionals that specialize and understand the space," said Ryan Davies, President of RDF Group.

RDF Group expects to gain knowledge, education, shared community, and advocacy by joining Benefits Alliance.

### About RDF Group

RDF Group is one of the largest insurance and benefits brokerage firms on Vancouver Island. Serving the island for over 25 years, they specialize in employee benefits and insurance solutions for businesses of all sizes. Whether a business is a sole proprietorship or a company with several hundred employees, RDF Group will take the time to listen, understand the organization and its needs, and find the right solution for both the business and its employees. RDF Group prides themselves on exceptional service and can guarantee support through all aspects of any insurance or benefit plan.

### About Benefits Alliance

Benefits Alliance is Canada's leading organization of independent benefits advisory firms. As an industry-leading not-for-profit association, Benefits Alliance focuses on education, collaboration, and advocacy by providing our members with tools, resources, and unique proprietary products and services that meet and exceed client expectations. Their members, who are employee benefit and retirement plan specialists, work with more than 13,000 employer plan sponsors who collectively have over two million Canadians enrolled in their plans.



**For further information, please connect with:**

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