



PEAK BENEFIT  
**SOLUTIONS**

## Benefits Alliance Announces Peak Benefit Solutions as New Member Firm

CONCORD, November 1, 2024

Benefits Alliance is proud to announce that Peak Benefit Solutions Inc. has been selected as a new Member Firm. Peak Benefit Solutions is one of the largest independent benefit firms in Ontario, and has the agility to curate unique plans to best meet the needs of their clients. Their thorough process ensures a customized plan that aligns with their client's goals, providing educational sessions for employees, ensuring responsible usage of the plan, ongoing support for their team and regular reviews. With Group Benefits and Retirement Savings being the exclusive focus of Peak Benefit Solutions, they are an excellent choice as a Benefits Alliance Member.

"As a firm with passionate team members who are dedicated to client innovation and education through high touch communication and visibility, Peak Benefit Solutions is an excellent addition to our membership," said Carlyne Eagan, President of Benefits Alliance. "In addition, their dedication to representing the small to mid-size market will add strength to our voice of the industry and advocacy efforts on behalf of plan sponsors and plan members."

"With the dedicated learning centre, as well as the opportunity to network with like-minded professionals, we are looking forward to maximizing our membership with Benefits Alliance across our team," said Chris Zelasko, President, Peak Benefit Solutions Inc.

### About Peak Benefit Solutions

Founded in 2008, Peak Benefit Solutions grew rapidly from a small business of 2 team members, to now having 4 locations across the province with a team of 24 passionate employee benefit experts. They service more than 750 organizations, ranging from small businesses to unionized environments, touching the lives of more than 25,000 employees across Canada. Their small business roots ensure they continue to focus on people first, providing excellence, advocating for their clients, delivering white glove customer service, and attracting team members that share their values and passion.

### About Benefits Alliance

Benefits Alliance is Canada's leading organization of independent benefits advisory firms. As an industry-leading not-for-profit association, Benefits Alliance focuses on education, collaboration and advocacy by providing our members with tools, resources, and unique proprietary products and services that meet and exceed client expectations. Their members, who are employee benefit and retirement plan specialists work with more than 13,000 employer plan sponsors who collectively have over two million Canadians enrolled in their plans.



**For further information, please connect with:**

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