



**ORION**

TRAVEL INSURANCE<sup>TM</sup>  
ASSURANCE VOYAGE<sup>MC</sup>

## Benefits Alliance Announces Orion Travel Insurance as New Preferred Solutions Provider.

CONCORD, August 12, 2024

Benefits Alliance is proud to announce that Orion Travel Insurance has been selected as a new Preferred Solutions Provider. Benefits Alliance is committed to carefully vetting and selecting providers to become a Preferred Solutions Provider with their organization. As one of Canada's leading travel insurance companies, Orion is known for its exceptional claims experience and strives to ensure travellers have access to the information and products they need to travel protected.

"Our advisors specialize in the group benefits and group retirement industry and often are charged with working with their plan sponsor clients to find solutions for unique and complex needs. When it comes to travel coverage and service, a built-in travel package with carriers may not always meet the needs," said Carlyne Eagan, President of Benefits Alliance. "The product solutions and service of Orion is a great fit to help our advisors have easy access to enhanced solutions as needed. We look forward to working with the Orion team to ultimately help serve employers and Canadians in this market."

As part of the CAA family, one of the most trusted brands in Canada, Orion understands the importance of the employee experience. Their employee-focused travel insurance draws insights from CAA Travel, resulting in unique coverage that travellers desire and companies appreciate. Orion's tailored benefits program is built with employees in mind and reflects their commitment to safety. Since 2013, they've protected over 5.8 million Canadians with a solid commitment to service and partnerships. For Benefits Alliance, this partnership means a hassle-free solution that can confidently be offered to members.

"We're excited to join Benefits Alliance because our values align. Their strong focus on advocacy and collaboration resonates with Orion Travel Insurance and our CAA roots," said Kellee Irwin, Vice President, Orion Travel Insurance. "Benefits Alliance champions the growth and success of independent benefits advisory firms, providing resources, solutions, and forums for professional development and collaboration. Their industry advocacy efforts benefit Canadian employers, employees, and advisors, making them a valuable partner for Orion."

### **About Orion Travel Insurance®**

Orion Travel Insurance is underwritten by Echelon Insurance Company and is part of the CAA Club Group of Companies. Since 2012, it has protected over five million Canadian travellers. Orion strives to be the most trusted travel insurance brand in Canada.

### **About Benefits Alliance**

Benefits Alliance is Canada's leading organization of independent benefits advisory firms. As an industry leading association, Benefits Alliance focuses on education, collaboration and advocacy by providing their members with tools, resources, and unique proprietary products and services that meet and exceed client expectations. Their members, who are employee benefit and retirement plan specialists work with more than 13,000 employer plan sponsors who collectively have over two million Canadians enrolled in their plans.



**For further information, please connect with:**

Benefits Alliance Contact: Sarah Toth, Senior Executive Assistant

Email: [sarah.toth@benefitsalliance.ca](mailto:sarah.toth@benefitsalliance.ca)

Phone: (905) 669-5577 Ext. 225

Website: [www.benefitsalliance.ca](http://www.benefitsalliance.ca)

Orion Travel Insurance Contact: Nadia Matos, Manager External Communications

Email: [nm12@caasco.ca](mailto:nm12@caasco.ca)

Phone: (416) 523-0663

Website: [www.oriontravelinsurance.ca](http://www.oriontravelinsurance.ca)