



Benefits Alliance Announces Mosley Group Benefits Inc. as New Member.

CONCORD, December 22, 2023

Benefits Alliance is proud to announce that Mosley Group Benefits has been selected as a new member firm. Mosley Group Benefits, led by Gavin Mosley, helps their clients save money and stay healthy. They like working in layers and are creative in how they leverage industry-leading InsurTech and aggregated solutions.

“Gavin’s engaging style is felt throughout advisor networks across Canada as he actively contributes both as a guest presenter and audience member to industry conferences and events. In addition, he is always happy to meet with advisors one-on-one to exchange insights and best practices,” said Carolyn Eagan, President of Benefits Alliance. “It is clear that Gavin and his team align directly with the values and areas of strategic focus of Benefits Alliance. Our members are looking forward to learning and sharing back with Gavin and his team, both at our in-person conferences and year-round in our virtual round tables.”

The Mosley Group Benefits team is a strong advocate on behalf of the industry for advisors, plan sponsors and plan members. This was recently witnessed by their campaign for updating the definition of dependent life on group plans: [Modernizing Group Dependent Life Insurance Coverage for Children Petition](#). Membership in Benefits Alliance will enable their clients to have access to innovative programming and ensure that governments hear the voice of employers when making policy decisions that affect their ability to attract and retain the best talent.

“We are honoured to share membership alongside such an elite group of benefits firms across Canada,” said Gavin Mosley, Group Benefits Consultant at Mosley Group Benefits Inc. “Benefits Alliance’s preferred member solutions, thought leadership and advocacy work will enable us to better serve our clients and stay on top of a quickly changing industry and regulatory framework.”

About Mosley Group Benefits

Nationally licensed and with 20 years of industry experience, Mosley Group Benefits specializes in group benefits, retirement, wellness, and private health programs serving small- to medium-sized companies across Canada. With a commitment to improving the client experience using the newest InsurTech, their benefits, retirement and benefits technology advice is unique in the industry. Their advisory team emphasizes a client-first approach with the goal of helping clients save money without cutting coverage by way of aggregation, all the while making the plans easier to understand for employees.

About Benefits Alliance

Benefits Alliance is Canada's leading organization of independent benefits advisory firms. As an industry-leading association, Benefits Alliance focuses on education, collaboration and advocacy by providing their members with tools, resources, and unique proprietary products and services that meet and exceed client expectations. Their members, who are employee benefit and retirement plan specialists, work with more than 10,000 employer plan sponsors who collectively have over a million Canadians enrolled in their plans, and are collectively responsible for more than \$1.4 billion in annual benefit plan premiums and over \$3.5 billion in retirement plan assets.



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