



**CloudMD**

## The Benefits Alliance Group Announces CloudMD as Preferred Solutions Provider.

CONCORD, May 10, 2023

Benefits Alliance is proud to announce that CloudMD, an innovative health services company transforming the delivery of care, has been selected as a Preferred Solutions Provider with the goal of providing member firms access to all of CloudMD's Kii services, including EFAP, iCBT, Mental Health Coaching, Medical Second Opinion and Telemedicine.

"CloudMD's nurse navigation helps members connect and simply express what they are experiencing, rather than relying on the member knowing what product or service they need. From there, members are supported through a personalized care plan that includes support based both on their needs and preferences, with a nurse navigator always available throughout their journey," said Carlyne Eagan, President of Benefits Alliance. "Benefits Alliance is pleased to offer this program to our advisors as a preferred provider, and we look forward to working together to bring positive outcomes for member health."

CloudMD's full Kii platform was announced to Benefit Alliance advisors at the SPARK national conference in April 2023.

"We have a long-standing relationship with Benefits Alliance and are thrilled to be expanding our partnership by adding the full suite of Kii services to the offering," said Karen Adams, CEO of CloudMD. "Both our organizations believe in delivering value to clients through positive clinical and business outcomes. By delivering a more personalized and connected experience, we not only provide exceptional client satisfaction, but also the measurable results organizations are looking for."

### **About CloudMD**

CloudMD is an innovative North American healthcare service provider focused on empowering healthier living by combining leading edge technology with an exceptional national network of healthcare professionals. CloudMD's industry-leading workplace health and wellbeing solution, Kii, supports members and their families with a personalized and connected healthcare experience across mental, physical and occupational health. Kii delivers superior clinical health outcomes, consistent high engagement, and measurable ROI for payers such as employers, educational institutions, associations, government, and insurers. CloudMD is also a market leader in workplace absence management through data-driven prevention, intervention and return-to-work programs. Visit [www.cloudmd.ca](http://www.cloudmd.ca) to learn more about the Company's comprehensive healthcare offerings.

### **About Benefits Alliance**

Benefits Alliance includes independent member firms and more than 200 advisors nationwide. We leverage our size and experience to offer our group clients a qualitatively superior experience. We work intimately with our clients to create plans that are innovative and flexible, delivering cost-effective stability for our clients.



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