



Benefits Alliance announces Havern Benefits Strategies as newest Preferred Solutions Provider

CONCORD, ONTARIO – February 7, 2023

Benefits Alliance is proud to announce that Havern Benefits Strategies (HBS) has been selected as its newest Preferred Solutions Provider with the goal of providing member firms a great opportunity to add US services to their value proposition. Havern Benefits Strategies creates competitive benefits packages that control overall costs in order to attract and retain industry specific employee talent. The Havern Benefits Strategies team partnership begins with understanding clients' objectives, gathering critical market data, and creating a process to implement best practices to administer their employee benefit needs. As a result of the partnership, plan sponsors working with a Benefits Alliance member firm or broker will have access to:

- Cross-Border expertise to educate Canadian administration team on similarities and major market differences
- Preferred vendor products and plan alternatives designed to accommodate any employee population in any particular US state
- Creative solutions to mitigate annual cost increases while offering a competitive plan

“We are pleased to add Havern Benefits as a Preferred Solutions Provider that helps Canadian-owned companies with their US employee benefit packages, offering Medical, Dental, Life, STD, LTD, Vision & 401K solutions,” said Carolyne Eagan, President of Benefits Alliance. “Having a team that understands the challenges in administering US plans from Canada helps alleviate many pain points in the process.”

HBS provides a best-in-class process to design an employee benefits package that will mitigate increasing company healthcare costs, provide an ongoing level of administrative support, and expertise in a constantly changing market. A Client-First mentality creates an extension of each client's team, to protect the well-being of their valued employees, efficiently grow the company, provide creative plan and cost solutions.

“The Team at Havern Benefits Strategies is ecstatic to hit the ground running as an official Benefits Alliance Preferred Solutions Provider,” said Ned Havern, President, Havern Benefits Strategies. “Our team has experienced continued success with BA firms for many years and will now be able to enhance the cross-border resources for all members.”

About Havern Benefits Strategies (HBS)

Havern Benefits Strategies specializes in assisting Canadian-owned companies with their US employee benefits decisions and challenging ongoing administration. Their expertise in the cross-border market creates a global benefits strategy to limit US exposure and access preferred products to properly position our clients in the US market. The HBS Client-First mentality begins by educating the Canadian management team on the employee benefits market in the US, designing and implementing a customized package for their company, protecting the well being of their employees, control their overall employee benefits costs, and remaining competitive in a foreign market.

For more information, see www.havernbenefits.com or [LinkedIn](https://www.linkedin.com/company/havernbenefits).



About Benefits Alliance

As a national organization consisting of independent member firms, Benefits Alliance Member Advisors manage thousands of employee benefit plans, with \$1.4 billion of group insurance premiums for those benefit plans, as well as 1,500 group retirement plans that have over \$3.5 billion in plan assets. The independent member firms employ hundreds of advisors who leverage Benefits Alliance's size and experience to offer their group clients a qualitatively superior experience.

For further information, please connect with:

Press Contact: Sarah Toth, Senior Executive Assistant, Benefits Alliance

Email: sarah.toth@benefitsalliance.ca

Phone: (905) 669-5577 Ext. 225

Website: www.benefitsalliance.ca

Havern Benefits Strategies Contact: Ned Havern, President, Havern Benefits Strategies

Email: ned@havernbenefits.com

Phone: (617) 307-1144

Website: www.havernbenefits.com